

ECFC Newsletter – March 2017

Welcome to the March 2017 edition of the ECFC monthly newsletter. We are well into the new season, and tryouts for many of our age groups are coming up soon! Here are the newsletter topics for this month:

- Tryouts for Boys & Girls '03 to '07 and High School Girls
- WA Cup Results and Reminder
- Marketing Push – TV and Radio
- Dev Program May-June Session
- ECFC Summer Camp at Camp Waskowitz
- Field Scheduling Update
- TeamSnap Club-wide
- ECFC Awards Night 4/30 – Save the Date
- ECFC Club Philosophy Statement
- Follow ECFC on Social Media

TRYOUTS FOR BOYS & GIRLS '03 to '07 and HIGH SCHOOL GIRLS

Tryouts for many of our 2017-2018 teams is coming up soon! Tryouts will be held at the end of April and early May for these age groups: **Boys '03 to '07; Girls '03 to '07; and High School Girls '99 to '02.** We have tryout dates posted now at <http://www.emeraldcityfc.org/tryouts>. You must register your child prior to tryouts, and tryout in your birth year group to start. Please check back regularly to see specific times and field locations when available. Please also encourage other kids to check out ECFC!

WA CUP RESULTS AND REMINDER

Many of our older ECFC boy's teams participated in the Washington Cup tournament this past month. Great showing by the club including these results:

- M98 Green – Finalist, U19 Gold (Coach Bobby Howe)
- M00 Green – Finalist, U17 Silver (Coach David Smith)
- M01 Green – Semi-finalist, U16 Silver (Coach Frank Barton)
- M02 Green – Finalist, U15 Silver (Coach Todd Schilperoort)

Congratulations to these ECFC teams! Also, a reminder that our younger teams will be playing in the WA Cup later in the spring. Your coach and team manager should communicate your team plans, and you can find information about the Washington Cup dates [here](#) and on the ECFC [calendar](#).

MARKETING PUSH – TV AND RADIO

We are proud of ECFC and want to continue to grow the club and make it even better! We are working hard to get the word out about Emerald City FC in variety of ways, and along these lines we have an exciting announcement. Leading up to the Spring tryouts, we will be running a TV ad and Radio ad. The 30-second TV ad will run on Q13/JoeTV during the away Sounders games on 4/8 and 4/14. The 30-second radio ad will run on KJR-AM from 3/27 through 4/23. You can listen to a sneak peek of the radio ad [here](#). Be sure to join our club [Facebook group](#) to get a sneak peek of the TV ad before it runs, and tell your friends about it!

DEV PROGRAM MAY-JUNE SESSION

The U8 to U10 Dev [program](#) has a Mid-May/June Training season coming soon that is open for registration now. This is a five week program starting May 15th with training twice a week that allows kids to get a feel for premier-level play, learn more in depth skills, and develop confidence with the ball. The season culminates in a jamboree. Our club is working hard to find ways to increase the numbers of young players in our Dev program, especially on the girl's side, so we would very much encourage current Dev families to help spread the word! Register [here](#) for the May/June session.

ECFC SUMMER CAMP AT CAMP WASKOWITZ

ECFC is pleased to announce that we have a new summer residence camp offering this year. We have partnered with Peter Fewing camps to offer an **ECFC Camp at Camp Waskowitz, July 6-9, 2017!** Camp Waskowitz is a historic landmark located on the Snoqualmie River near North Bend. It's 372-acre location will play host to the ECFC Summer Residence Camp hosted by Peter Fewing Camps. Camp Waskowitz has many adventures awaiting your kids. Campers will receive excellent soccer coaching with Peter Fewing coaches together with a few guest ECFC coaches, and skill building training from college and professional ranked staff as well as enjoying nature hikes and other outdoor activities throughout their stay. Friendships, improved soccer skills and lots of fun memories will begin at this camp. We hope you take advantage of this great new opportunity. Talk to your teammates and let's make this a great new tradition for the club! You can learn more and register [HERE](#). Space is limited so reserve your space today!

FIELD SCHEDULING UPDATE

Field scheduling with Seattle Parks continues to be a challenge for all clubs that use these public parks. Thanks to Tracey Yee, Craig Sexton, John Hamel, and David Smith, we have been able to expand our field options recently with some new fields outside of Seattle Parks including UW, Rainier Vista Boys & Girls Club, and Wallace Field at SPU. The Board is continuing to look for ways to improve the club's access to fields. We appreciate the feedback we've received from families and coaches and we're doing our best to respond! Feel free to send additional feedback and questions.

TEAMSNAPE CLUB-WIDE

In order to further improve and streamline communication and club management, ECFC has recently decided to consolidate online team management with a club-wide TeamSnap agreement. Almost of our teams should have migrated their existing TeamSnap accounts under our ECFC umbrella. This has a number of advantages, including the ability for a central resource to update schedule and send communications club-wide. We plan to use TeamSnap for these monthly newsletter communications, so if your various family emails are not included in TeamSnap you should update your account in TeamSnap. Please let us know if you have any questions or feedback.

ECFC AWARDS NIGHT 4/30 – SAVE THE DATE

Each year ECFC hosts an end of season celebration and awards night to recognize and commemorate the previous year. Please mark your calendars for Sunday evening, April 30th. We will share more details soon. Every club member is welcome and encouraged to attend!

ECFC CLUB PHILOSOPHY STATEMENT

We believe ECFC is a different and special soccer club and we are proud to make our philosophy clear to current and prospective members. John Hamel and David Smith have provided a new statement, which you can read in full [here](#). Please share this with your friends in the soccer community as we want to get the word out and you are the best way to do that!

FOLLOW ECFC ON SOCIAL MEDIA

Remember to follow ECFC on all of the following social media channels. This is a great way to connect with other members of the club, share your stories & pictures, and have some fun.

- Facebook - <https://www.facebook.com/groups/114542515254/>
- Instagram - <https://www.instagram.com/emeraldcityfootball/>
- Twitter - <https://twitter.com/EmeraldCityFC>

Please take a minute to follow ECFC today, and then share your pictures and posts with the community!

Thanks,

Burke Fewel

ECFC Board Member